



MEDIA RELEASE

For Immediate Release

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CANCER PATIENTS: SPECIAL CARE AT HOME WHILE HEALING

August 12, 2010- BLUE BELL, PENNSYLVANIA - Southeastern Home Health Services announces the launch of a new line of specialized oncology services for cancer patients in the southeast region of PA. Often, when people think of home care for cancer patients, they assume the care is hospice care and that the patient is terminally ill. Our new specialty service, **Oncology Home Care**, however, is not a hospice program but rather one that focuses on supporting a patient at home with the same level of specialty attention they receive in other health care settings. The care is designed to get a patient back on their feet and to return to their normal life as soon as possible. Our oncology staff has both specialized training and expertise to deliver highly skilled care, anticipate and recognize needs, provide prompt intervention if problems arise and help decrease hospitalizations.

Cancer rehabilitation is our goal and primary focus in the oncology program. Just as in other aspects of our home care program, we strive to promote patient and caregiver independence by anticipating and responding to physical and psychosocial needs. We want our patients to rehabilitate to their optimum level of independence. Whatever a patient's needs might be, we want to address them with the same high quality of care you have come to expect from us. If you, a family member or friend have been diagnosed with cancer and could benefit from home care during treatment or recuperation, please give us a call at 866-285-2007 or visit us at: www.sehealth.com.

Since 1987 Southeastern Health Services has been committed to providing the highest quality home health care services for both Adult and Pediatric patients. Working directly under physician's orders, Southeastern Health Services' experienced staff design a specific plan of Home Health Care for patients in the privacy of their own home.

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